



One more reason to celebrate!

What will you celebrate?

There are so many reasons to celebrate. Birthdays. Anniversaries. Reunions. Or any of life's most special moments. But in 2010, **Disney Parks** is celebrating something new and that's the good things people do for their communities.

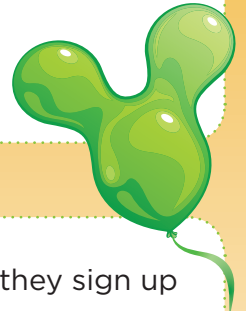
New! Give a Day. Get a Disney Day.

We want to inspire one million people to volunteer a day of service to a participating organization in their communities. So we're celebrating their good works by giving each of them one-day admission to the **Disneyland**® Resort, free.* There's no better time to make a dream come true for others and let us make a few come true for them. Throughout 2010, the **Disneyland**® Resort will continue to celebrate all of life's milestones with special entertainment experiences, occasion celebrations and recognition moments as part of the **What will you celebrate?** campaign.

How will this work for you who promote and sell the **Disneyland**® Resort tickets?

When your Guests purchase or are gifted a **Disneyland**® Resort Multi-Day Ticket and they participate in the "Give a Day. Get a Disney Day." program, they can choose **ONE** of the following options instead of receiving the one-day admission to the **Disneyland**® Resort:

- Disney's Special **FASTPASS**® card for certain attractions for themselves and up to five additional members of their party+
- A collectible Ear Hat figurine with exclusive trading pins**
- Donate their ticket to a non-profit organization designated by **Disney Parks**



Highlights:

- Guests receive free admission to one of the **Disneyland**® Resort Theme Parks when they sign up and complete a day of volunteer service with a participating organization.
- "Give a Day. Get a Disney Day." begins January 1, 2010, and continues until tickets are distributed or December 15, 2010, whichever occurs first.
- Beginning now, Guest can register to find out more on disneyarks.com/giveaday.
- Guests who present a valid Disney Multi-Day ticket or Disney Annual Pass may choose from one of three options instead of receiving the free 1-day, 1-park ticket.



*Must pre-register and sign up for eligible volunteer opportunity at disneyarks.com. Ticket quantities for this program are limited. Must be at least age 6 to participate. Other terms and conditions apply. See disneyarks.com for details. +Participating attractions are subject to change. Valid theme park admission required. The number of Special **FASTPASS**® Cards is limited and may not be available after 11 a.m. All Guests in your party must be present to receive the Special **FASTPASS**® Cards. **Available at select locations.

Valid ID and a valid **Disneyland**® Multi-Day Ticket, **Seasonal Pass** or **Annual Pass** or **Passport** along with the voucher will be required at the time of redemption. No cash refunds or credits will be provided to Passholders or Multi-day ticket holders who participate in the "Give a Day, Get a Disney Day." program and choose not to redeem their voucher for admission or exchange it for a redemption alternative.